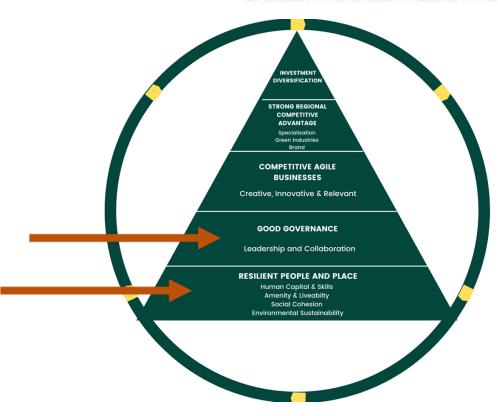


Improving leadership at a grass roots level will support and leverage workforce capacity with positive flow-on effect to society, economy and environment.





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## Leadership & Workforce

Vibrant towns and communities – attract talent

Participation is inclusive

Workforce capabilities developed through community leadership

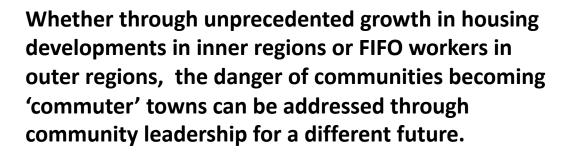
"They" are "we" when it comes to action in our local community

Economic growth is driven and supported by brand and identity

Strong sense of identity within our towns drive stronger brand awareness and connection

People are where it is at - Society and economy, community and workforce: all about people







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## **Steering Committee Consultation**

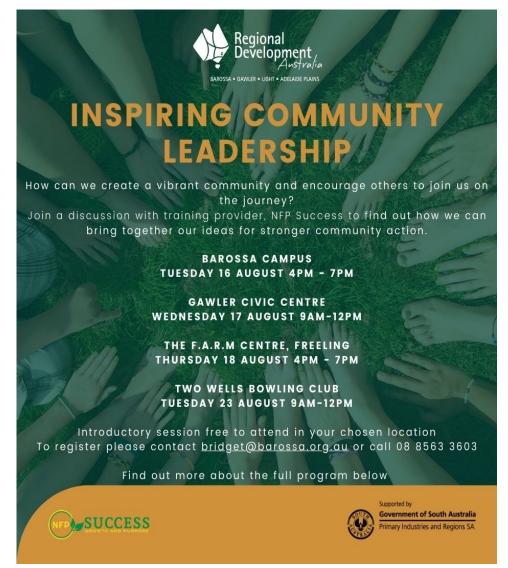
- Broad cross-section of the community (demographic, geography, experience).
- First-hand experience.
- Shared ownership.







'Starting with the "why" and the "how"

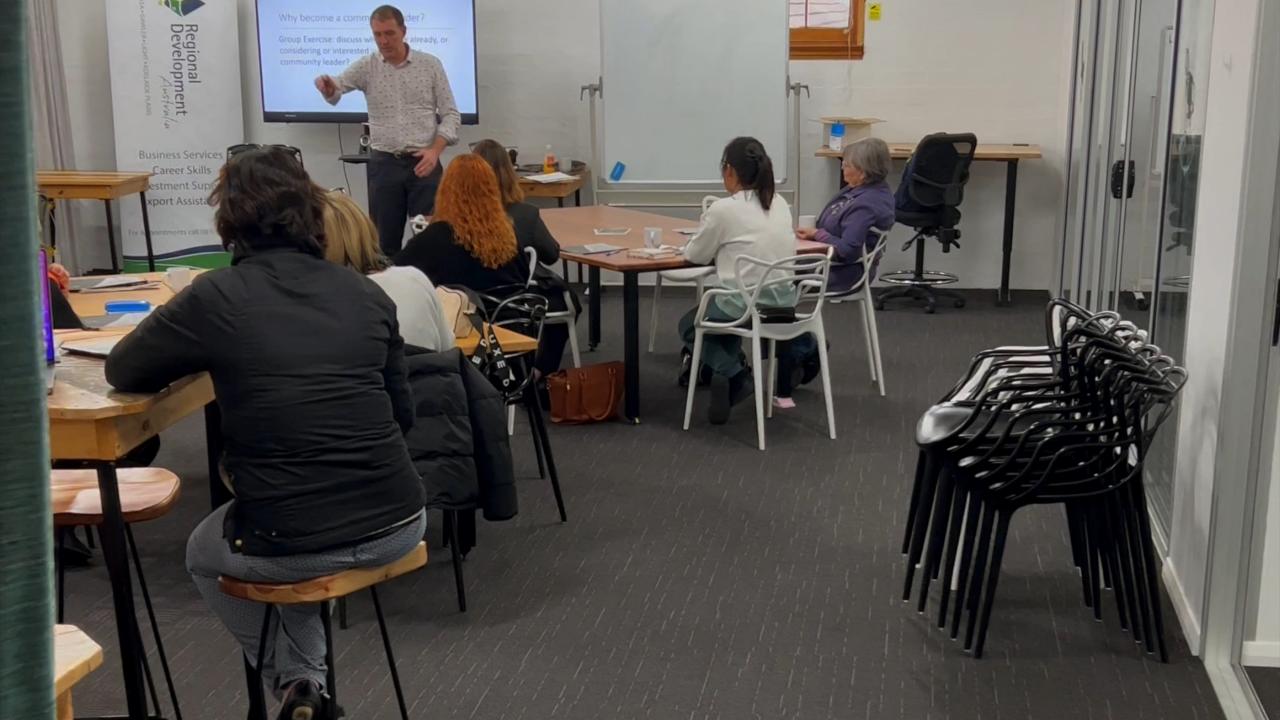




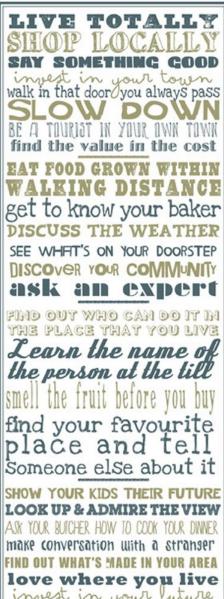
A series of skills building workshops, co-designed with each group through until June 2023













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The Reward:
Chris Sands, place and branding expert November





# Inclusion: Leadership in Cultural Safety December

## **BAROSSA FUTURE LEADERS** WITH JANE FERRARI



Now that you have enrolled in the core leadership training, it is time to find out how you can leverage the course and your career with a deeper knowledge of the Barossa Valley region and some bonus

Join Jane Ferrari and a range of local legends on a journey through the important skills that we, as future leaders can use to preserve and enhance our region.

Jane Ferrari is an Australian National Treasure and one of the best wine storytellers around. A winemaking graduate from Roseworthy College in Adelaide, Australia, Jane worked as brand ambassador for Yalumba Winery in the Barossa Valley for 15 years, and currently runs Jane Ferrari Consulting.

Contact Regional Development Australia to opt in:

08 8563 3606 bridget@barossa.org.au









Accredited programs are delivered by Team Solutions Training RTO 40281

### 2022 Barossa Future Leaders Program

Welcome Networking event - Thurs 31 March 2022 at Artisans of Barossa 5-7pm

During this event we will discuss current leadership opportunities and gaps within the Barossa community with Jane Ferrari and James March, Chief Executive of Barossa Australia. Come armed

The Barossa Wine School Level 1 - Tues 26 April 2022 at the Barossa Cellar 5-7pm

Enhance your understanding of the region's wine styles, history, viticulture and winemaking. Presented by James March

Intro to Barossa Food and its Place - Tues 24 May 2022 at the Barossa Cellar 5-7pm

Learn about the culinary and cultural history of the area, the traditional flavours and methods of preparing food and it's evolution. Presented by Mark McNamara

Presenting and Profile Raising - Tues 28 June 2022 at Novotel Barossa Valley 5-7pm

Make presenting more enjoyable and raise your personal profile within your industry. Presented by Angela Pickett.

Leaders for climate action - Wed 27 July 2022 at Jacob's Creek 5-7pm

with a panel led by Rachel Brdanovic to discuss practical changes we can make in our everyday business movements

Introduction to the 36 Strategies for Negotiation - Wed 24 Aug 2022 at Workspace Barossa 5-7pm

These strategies are derived from Sun Tzu's 'The Art of War', and are known to be some of the most effective negotiating strategies in the world. Presented by Leonie McKeon

Pre Settlement and Settlement: Country and Reconciliation - Tues 27 Sept 2022 at Collingrove Homestead 5-7pm

with representatives from the local Indigenous community.

Storytelling as a Tool - Wed 26 Oct 2022, at Barossa Regional Gallery 5-7pm

Through sharing her own experiences, Jane Ferrari will impart her strategies for leaving a memorable impression!











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#### **Barossa Future Leaders**

Place based value add to an industry (workforce) leadership program with local knowledge for local "investment"